INFORMATION RELEASE

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Live Traffic Cameras Now Available on IDrive Arkansas

LITTLE ROCK, Ark. (8-29) – In a much anticipated move today, the Arkansas Department of Transportation added a new feature to the agency's traveler information site IDrive Arkansas that enables end-users to view live traffic cameras throughout the state, according to Department officials.

The new Traffic Camera feature on IDrive Arkansas includes approximately 28 cameras owned and operated by the Arkansas DOT. In an effort to increase the coverage area, the Department is partnering with adjacent states, municipalities and commercial television stations to include their traffic cameras that provide views of the State Highway System. In all, there are fewer than 100 cameras currently available and that number is expected to grow significantly.

The new Traffic Camera feature is found by selecting the Traffic section of IDrive Arkansas, which is represented by an icon with an image of a traffic light on it. Once selected, the Traffic Camera feature is loaded as a layer on the map-based site enabling end-users to select a camera based on its location on the map. The Department today also released a video illustrating how to use the new Traffic Camera feature. It can be viewed here: www.vimeo.com/230040214

The Arkansas Department of Transportation has published Terms of Use that govern use of and interaction with the new feature. The Terms of Use document also outlines the level of service end-users can expect when using the new Traffic Camera feature. An amendment to the IDrive Arkansas Acceptable Use policy has been made to include the new terms and can be found by clicking the link titled "Acceptable Use" located on the footer of the site. A direct link to the new Terms of Use is also included on the interface for every individual traffic camera.

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